



2021-22 Sponsorship Program

October 7-8, 2021

Tri-State Challenge

March 31-April 2, 2022 – Regional Challenge

OKC, OK

Presenting Sponsor (\$10,000)

- Product is subject for competition
- Presence on website including promotional video link
- Booth at career fair – Fall & Spring
- Student resume book
- Opportunity to judge competition
- Full page color ad inside or outside back cover – Spring 2022
- 8 tickets to awards luncheon
- Featured speaker at reception
- Presenter of awards

Platinum Sponsor (\$5,000)

- Presence on website including promotional video link
- Booth at career fair – Fall & Spring
- Opportunity to judge competition
- Full page color ad in printed program – Spring 2022
- 6 tickets to awards luncheon
- Student resume book

Diamond \$2,500

- Presence on website
- Booth at career fair – Fall & Spring
- Opportunity to judge competition
- Half page color ad in printed program – Spring 2022
- 4 tickets to awards luncheon
- Student Resume book

Hospitality (\$1,500-\$2,500)

- Presence on website
- Booth at career fair – Fall & Spring
- Opportunity to judge competition
- Quarter page color ad in printed program – Spring 2022
- 2 tickets to awards luncheon
- Student resume book

Corporate (\$1,000)

- Presence on website
- Booth at Career Fair – Fall & Spring
- Quarter page color ad in printed program – Spring 2022

Other Forms of Participation

Career Fair Only

- \$500 – includes electronic copies of all resumes

Program Advertiser – Spring 2022

- Full page inside/outside cover - \$2,000
- Full page color - \$1,500
- Half page Color - \$500



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OKC, OK

Name _____ Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Desired Sponsorship:

- | | |
|--|---|
| <input type="checkbox"/> Presenting | <input type="checkbox"/> Awards Luncheon |
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Professional Head Shot |
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Corporate |
| <input type="checkbox"/> Welcome Reception | |

Advertising in 2022 program / Vendor Space

- ☐ Full page inside/outside cover - \$2,000
- ☐ Full page color - \$1,500
- ☐ Half page Color - \$1,000
- ☐ Career Fair - \$500

Mission – Challenger Sales Institute is devoted to providing education, training, and development opportunities to selling students and professionals.

Please make checks payable to Challenger Sales Institute and mail to:

Challenger Sales Institute

3420 E. 40th

Edmond, OK 73013

Credit card payments are available through paypal. Address is: info@challengersalesinstitute.com.

For additional information regarding this sponsorship and advertising opportunity, please contact:

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